

A Brief History

VegTrug® Limited was started in late 2009 by founders Joe Denham and Paul Owen. The VegTrug® product had been developed and perfected over the previous year. As soon as the VegTrug® was shown at the GLEE show in September of that year, we knew we had a winning business. The VegTrug® has since become a design icon and one of the most successful and recognisable garden product brands in the world.

The philosophy from the beginning was to create a product that people could easily use to grow their own vegetables in the smallest space, or indeed any space! We also knew that the secret to the success of the product would be providing easy to follow instructions, videos and information to help people to see what they could grow. VegTrug® was one of the first companies in its sector to launch a free iPhone App to provide information to their customers.

From the start of the business one of the main goals was export. We quickly grew this side of the business and before very long had the VegTrug® product established in 24 countries around the world.

Operating from a friend's farm building and our dining room tables we worked tirelessly to grow the business in the first few years and the business grew very fast. We took dedicated premises in Ardleigh, Essex in 2011 and hired our first employee. In 2014 the business moved to Colchester in Essex taking even larger premises to cope with demand.

We had been working with Takasho in Japan in various markets and they had become our sole manufacturing partner in the early years. Takasho are Japan's leading garden products supplier and have very similar principles to ourselves with gardening being more than just a business but a way of life!

In late 2012 the VegTrug® business was sold to Takasho and the founders have remained in the business since that time.

The Takasho partnership has given VegTrug® a huge manufacturing capability and the financial standing to create a global brand for our products. Takasho was floated as a Public Company on the Tokyo Stock Exchange in 2019 and VegTrug are extremely proud to have contributed to this as part of the Group.

In 2016 VegTrug® USA Inc was established in Montgomeryville, Pennsylvania. The company has a warehouse and office facility and supplies our range of products across North America. The US subsidiary is growing fast and continues to break sales records year on year. As a result we have doubled the size of our premises in October 2021 to 57,000 sq.ft.

In 2019 VegTrug® Limited relocated to larger premises in Colchester, Essex. We kept the previous warehouse and it has now been converted to a dedicated dropship warehouse in 2021. Our investment in staff and premises continues to grow as we develop more products to meet the needs of our customers going forward.

VegTrug® Europe GmbH is a European subsidiary based in Germany and was established in 2018. VegTrug® Europe started trading from September that year with offices in Frankfurt. The business was formally launched at the GAFA show in Cologne in September 2018. In 2021 the business moved to Backnang near Stuttgart.

2020 and 2021 were record years for VegTrug® both in terms of sales revenue and net profit. It has been an incredible story which has taken us from obscurity to a global platform and we are looking forward to continuing to grow the business through 2022 and beyond.



A Message From The Founding Directors



Joe Denham (CEO) and Paul Owen (Managing Director) would like to take the opportunity to thank our colleagues, customers, suppliers and trading partners for the immense support we have had in the VegTrug® business since we started this incredible journey.

We started as a one-product company and we now have hundreds of products on offer. We are determined to keep the highest standards of quality and service and will continue to invest in our business as we grow. As ever we will see new and exciting products launched during 2022

With the Covid crisis having such an impact in the world and on many businesses, VegTrug® have invested in new systems to see us into the future. 2022 will see a new look VegTrug® website and webshop, iPhone App and innovative digital marketing platform being launched globally.

The future looks very positive for VegTrug® and we are looking forward to 2022 and beyond to continue the incredible journey that we are on, providing our customers with the highest quality products.

Developing our trading methods, improving our staff skills and getting the best product we can to market at the best prices in the 'grow your own' sector are our aims. We look forward to doing business with you in 2022.

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VegTrug® Classic





Small

Size: W103cm x D76cm x H80cm W41" x D30" x H31.5" VTNS 0361



Medium

Size: W183cm x D76cm x H80cm W71" x D30" x H31.5" VTNMD 0367



Small Grey Wash

Size: W103cm x D76cm x H80cm W41" x D30" x H31.5" VTGWS 0391



Medium Grey Wash

Size: W183cm x D76cm x H80cm W71" x D30" x H31.5" VTGWMD 0397

Colour Options







Grey Wash

Features



Design





Protected Wood



Easy Working Height



Excellent Breathability



responsible forestry

Look for our FSC® certified products



Self Watering Kits



VegTrug® Self Watering Kit -1m Classic

Size: W83cm x D29cm x H12.5cm W32.5" x D11.5" x H5" SWCK 1000



VegTrug® Self Watering Kit - 1.8m Classic

Size: W166cm x D29cm x H12.5cm W65.5" x D11.5" x H5" SWCK 1800



WallHugger® Self Watering Kit -1m Small

Size: W83cm x D29cm x H12.5cm W32.5" x D11.5" x H5" SWWHK2100UK



WallHugger® Self Watering Kit - 1.8m Medium

Size: W166cm x D29cm x H12.5cm W65.5" x D11.5" x H5" SWWHK2800UK





Water Level Indicator Shows you instantly when

Shows you instantly whe your plants need water.



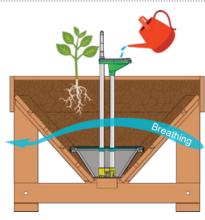
Water Supply Funnel

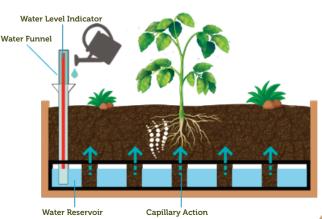
Makes adding water and fertilizer easy.



Separator

Forms the water reservoir in the bottom of the planter.











1m Cold Frame Natural

Size: W103cm x D78cm x H45.5cm W41" x D30" x H18" VTCFN 0560



1m Cold Frame Grey Wash

Size: W103cm x D78cm x H45.5cm W41" x D30" x H18" VTCFGW 0561



window openings

1.8m Cold Frame Natural

Size: W183cm x D80cm x H66cm W71" x D30" x H26" VTCFMN 0580



1.8m Cold Frame Grey Wash

Size: W183cm x D80cm x H66cm W71" x D30" x H26" VTCFMGW 0581

Features



3.5mm Polycarbonate for maximum insulation. Safety shatter proof material



Lengthen your growing season



Can be used on the ground



responsible forestr



VegTrug® WallHugger®

Features



Registered Design



Unique Space-Saving Shape



Protected Wood



Easy Working Height



Excellent Breathability





Small WallHugger®

Size: W103cm x D46cm x H80cm W40" x D18" x H31.5" VTWHSN0381



Medium WallHugger®

Size: W183cm x D46cm x H80cm W71" x D18" x H31" VTWHMDN0382



Small WallHugger® Grey Wash

Size: W103cm x D46cm x H80cm W40" x D18" x H31.5" VTWHSGW0310



Medium WallHugger® Grey Wash

Size: W183cm x D46cm x H80cm W71" x D18" x H31" VTWHMDGW0317



Colour Options



Natural



Grey Wash

Greenhouse Frame and Multi Cover

TEN!



Small Greenhouse Frame & Multi Cover Set

Size

W99.5cm x D72cm x H90cm W39" x D28.5" x H35.5" SGKIT 1236 EN!



Medium Greenhouse Frame & Multi Cover Set

Size

W179.5cm x D72cm x H90cm W70.5" x D28.5" x H35.5" MGKIT1244

JEW!



Small WallHugger® Greenhouse Frame & Multi Cover Set

Size

W99.5cm x D41.5cm x H90cm W39" x D16.5" x H35.5" SWHKIT 1250

AEM!



Medium WallHugger® Greenhouse Frame & Multi Cover Set

Size:

W179.5cm x D41.5cm x H90cm W70.5" x D16.5" x H35.5" MWHKIT 1255



Features

PE Cover



Letting in lots of light for developing seedlings



Warms up the soil in early spring

Micro Mesh Cover



As a barrier to exclude insect pests and birds



Accurate ventilation and humidity control for all conditions

Frames

can be purchased

required



Shade Cover Only



Small Shade Cover

Size:

W99.5cm x D72cm x H90cm W39" x D28.5" x H35.5"

SCSC 1232



Medium Shade Cover

Size:

W179.5cm x D72cm x H90cm W70.5" x D28.5" x H35.5"

MCSC 1233



Small WallHugger® **Shade Cover**

Size:

W99.5cm x D41.5cm x H90cm W39" x D16.5" x H35.5"

SWHSC 1254



Medium WallHugger® **Shade Cover**

Size:

W179.5cm x D41.5cm x H90cm W70.5" x D16.5" x H35.5" **MWHSC 1259**

Features



Reduces the temperature of the soil



UV-stabilized polyethylene material (fade resistant)



Easy fill opening system when combined with VegTrug water reservoir (sold separately)

Herb Garden



Herb Garden Natural

W78cm x D58cm x H80cm W30.5" x D23" x H31.5" RHP6002N



Herb Garden Grey

Size:

W78cm x D58cm x H80cm W30.5" x D23" x H31.5" RHP6007GW



Easy Working

Features



Included



Protected Wood



Height





Herb Garden **Greenhouse Frame Only**

W75cm x D57cm x H65cm W29.5" x D22.5" x H25.5" HGFR720 UK



Herb Garden **Greenhouse Covers**

Size:

W75cm x D57cm x H65cm W29.5" x D22.5" x H25.5

PE Cover - HGFR721 UK Micro Mesh Cover - HGFR722 UK



Replacement Liner Multi Kit



Replacement Liner Multi Kit

Size:

W78cm x D56cm x H23cm W30.5" x D22" x H9" RLHK 2245

Excellent Breathability

Features



Separation of Plant Varieties



Customisable Planting Area

Multiple Configurations



Full Bed



Half Bed



Original 8 Pocket

Raised Planter



Raised Bed Planter

Size:

W78cm x D58cm x H80cm, 28cm Bed Depth W30.5" x D23" x H31.5", 11" Bed Depth RP6001N

Features







Protected Wood



Excellent Breathability



Easy Working Height





Trellis Box 90cm



Trellis Box 90cm

Size:

W90.6cm x D34.1cm x H120cm W35.7" x D13.4" x H74.2"

TBP900NUK



TBP900GWUK











Registered Design



Vegetables



Protected Wood



Easy Working Height



Breathability





Potting Table



Potting Table

Size:

W84cm x D49cm x H100cm W33" x D19.5" x H25"









Galvanised



Protected Wood



Easy Working Height



The mark of responsible forestry





Kids Planter

Size: W49cm x D46cm x H63cm W19.5" x D18" x H25" VTKIDN0460



Registered Design



Hidden Storage in Workbench



Protected Wood



Easy Working Height



Excellent Breathability



The mark of

VegTrug® Nursery Collection



Wooden Greenhouse Kit Natural

Size: W71cm x D49cm x H157.5cm W28" x D19" x H62" WGH401N



Wooden Greenhouse Kit Grey Wash

Size: W71cm x D49cm x H157.5cm W28" x D19" x H62" WGH402GW

Colour Options



Natural



Grey Wash



Greenhouse PE Cover Only

Size: W74cm x D51cm x H161cm W29" x D20" x H63" WGHPE500



Greenhouse Micro-Mesh Cover Only

Size: W74cm x D51cm x H161cm W29" x D20" x H63" WGHMM501



Large Tray

Size: W39cm x D57cm x H5cm W15.5" x D22.5" x H2" WGHT701L



Small Tray

Size: W31cm x D41cm x H4.5cm W12" x D16" x H2" WGHT700S



Crate

Size: W30cm x D40cm x H15.5cm W12" x D16" x H6"

WGHC600N WGHC601GW



VegTrug® Nursery Collection

Features



Lengthen your growing season



Easy Working Height



Movable slats increase versatility

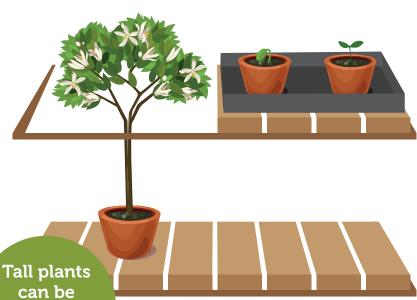


allowed to grow freely

Movable /
Removable
Slats allow for
custom shelf
layout





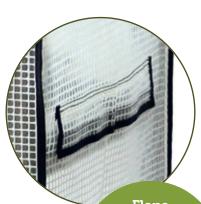


Accessory



WallHugger® Side Table

Integrates perfectly with WallHugger® side table to allow a convenient working area



Flaps
allow side table
to join to main
greenhouse
structure from
either side



Side Table



Classic Side Table

Size:

W76cm x D60cm x H80cm W30" x D23.5" x H31.5"

VTSN 0630 VTSGW 0631



WallHugger® Side Table

Size:

W60cm x D46cm x H80cm W23.5" x D18" x H31.5"

WHSN 0730 WHSGW 0731

Features



Clips On & Foldable



Easy Working Height





Tomato Greenhouse



Tomato Greenhouse with PE Cover

Size:

W111cm x D49cm x H167cm W43.5" x D19.5" x H66"

WTN403N WTN404GW

- Movable wooden shelf allows plants to grow through
- Wooden planter with liner for easy planting
- Shelf holes allows for post supports to be used for plants

VegTrug® Bee Bar



Bee Bar

Size: W17cm x D17cm x H16cm W7" x D7" x H6.5" VTBBN 3660



Bee Bar Grey Wash

Size: W17cm x D17cm x H16cm W7" x D7" x H6.5" VTBBGW 3661



Features



Only attracts non swarming, non stinging solitary bees



When added to VegTrug® a full eco-system is established

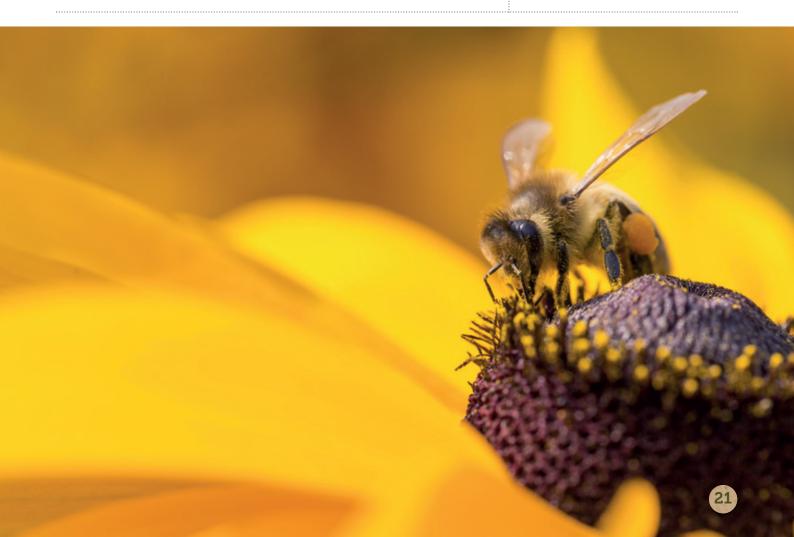


Can increase fruit and vegetable yield up to 85%



The mark of responsible forestry





Build a Barrel







Barrel Kit Small

Size: W37cm x D37cm x H30cm W14.5" x D14.5" x H12"

BABSN 0770 BABSGW 0770 BABSDB 0770

BABSSG 0770

BABSPB 0770 BABSPE 0770 BABSBP 0770



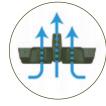
Barrel Kit Medium

Size: W46cm x D46cm x H34cm W18" x D18" x H13"

BABMN 0771 BABMPB 0771 BABMGW 0771 BABMPE 0771 BABMDB 0771 BABMBP 0771 BABMSG 0771



Plastic base prevents rotting for longer life



Base shape allows maximum aeration



Excellent drainage properties



Barrels



Barrel Planter Small

Size: ø37cm x H30cm ø14.5" x H12" **WPB 300N**



Barrel Planter Medium

Size: ø46cm x H34cm ø18" x H13.5" WPB 400N

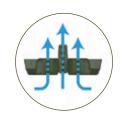
POS Example



Merchandising display carton



Plastic base prevents rotting for longer life



Base shape allows maximum aeration



Excellent drainage properties



Air can penetrate soil, preventing root circling





Registered Design



Self Watering Saucer

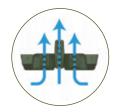
AFFINI.

Self Watering Saucer for Medium Barrel

Size: W40cm x D37cm x H9cm W16" x D14.5" x H3.5" BSWS 0460







Base shape allows maximum aeration



Excellent drainage properties



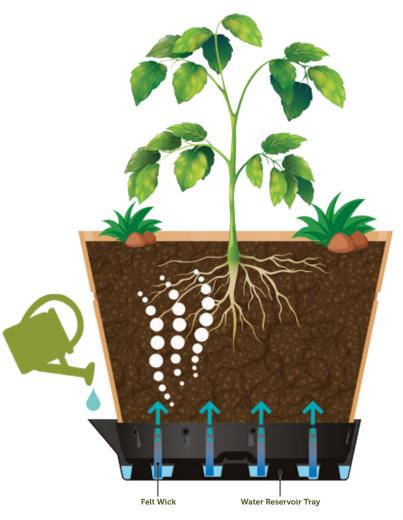
Water Conservation
Minimise water loss
through seepage or
evaporation, plus
handy water
level indicator



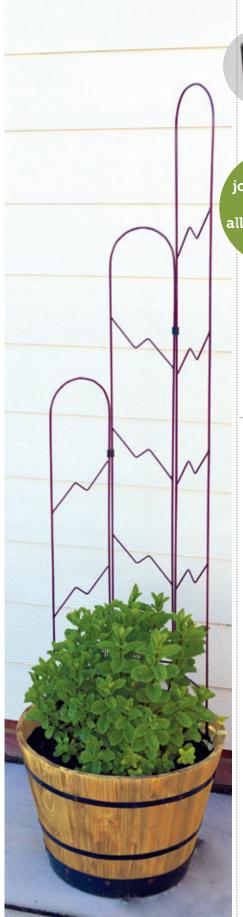
Healthy Root Growth
Deep-watering
without the concern of
root rot. Good root
systems encourage
larger, healthier plants

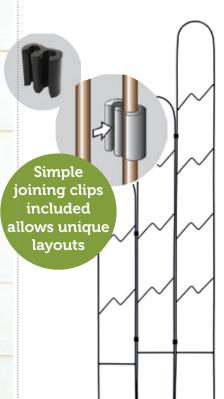


Nutrient Retention
Over-watering can
lead to loss of
nutrients, the system
ensures they do not
get washed away



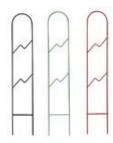
VegTrellis® Tower





POS Example



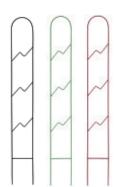


VegTrellis® Small

Size: H90cm x W15cm x D0.5cm H35.5" x W6" x D0.2"

WTT090BK ●

WTT090SG WTT090RW



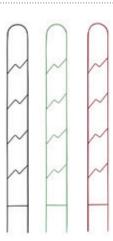
VegTrellis® Medium

Size: H120cm x W15cm x D0.5cm H47" x W6" x D0.2"

WTT120BK

WTT120SG

WTT120RW



VegTrellis® Large

Size: H150cm x W15cm x D0.5cm H59" x W6" x D0.2"

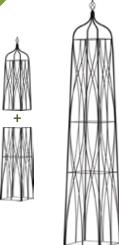
WTT150BK

WTT150SG WTT150RW



Windsor Collection

KEN

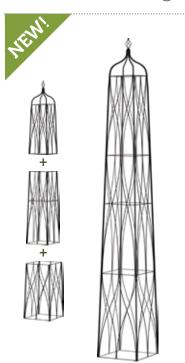


Metal Suffolk Square Obelisk Small

Size:

W35cm x D35cm x H198cm W14" x D14" x H78"

MSOS350WH UK MSOS350MG UK MSOS350BL UK



Metal Suffolk Square Obelisk Large

Size:

W39cm x D39cm x H270cm W15.5" x D15.5" x H106"

MSOL400WH UK O MSOL400MG UK O MSOL400BL UK O

Features

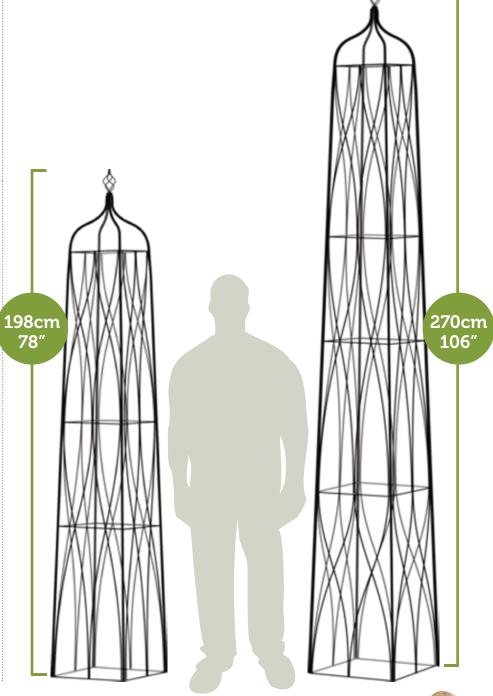


Lightweight, But Sturdy Tubular Steel Construction





Convenient Stacking For Compact Packaging And Storage



Aqua Tower



Aqua Tower Basket Stand - Small

Size: W30cm x D30cm x H50cm W12" x D12" x H20" PQA-03 UK



Aqua Tower Basket Stand - Large

Size: W30cm x D30cm x H82.5cm W12" x D12" x H32" PQA-04 UK



Aqua Tower Basket Stand - Spike

Size: W30cm x D30cm x H114.5cm W12" x D12" x H45" PQA-06 UK

Slimline Windsor

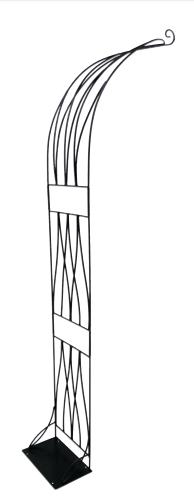


Alpine Slimline Trellis

Size: W50cm x D1.6cm x H228cm W20" x D0.6" x H90" SLT-R01 UK



Alpine Slimline Trellis POS



Slimline Half Arch

Size: W40cm x D86cm x H225cm W16" x D34" x H88.5" SLA-H02 UK



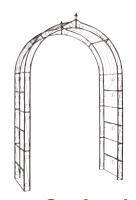


Garden Arches



Osaka Garden Arch

Size: W180.5cm x D50cm x H236.5cm W71" x D19.5" x H93" CST-A01 UK



Flower Garden Arch

Size: W160.5cm x D68cm x H298.5cm W63" x D27" x H117" CST-AR02 UK



Cathedral Garden Arch

Size: W160cm x D68cm x H290cm W63" x D27" x H114" CGA-01 UK



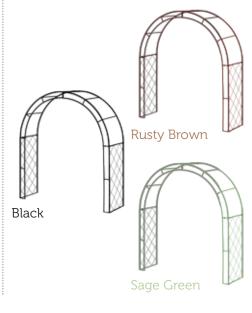
Ardleigh Arch Natural

Size: W183.5cm x D110cm x H224.5cm W72" x D43.5" x H88.5" WAA200N





Colour Options





Gallery Collection



Modern Plant Stand 2 Shelf

Size: W60cm x D26cm x H66cm W23.5" x D10" x H26" PSM-02S UK



Modern Plant Stand 2 Shelf Tall

Size: W60cm x D26cm x H880cm W23.5" x D10" x H35" PSM-02T UK



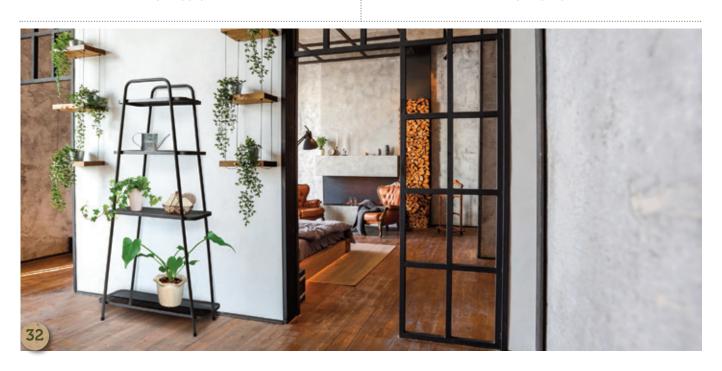
Modern Plant Stand 3 Shelf

Size: W84cm x D26cm x H120cm W33" x D10" x H47" PSM-03 UK



Modern Plant Stand 4 Shelf

Size: W84cm x D26cm x H150cm W33" x D10" x H59" PSM-04 UK





Gallery Collection



Modern Corner Plant Stand 2 Shelf

Size: W66cm x D32cm x H88cm W26" x D12.5" x H34.6" PSM-C02 UK



Modern Corner Plant Stand 4 Shelf

Size: W66cm x D32cm x H167cm W26" x D12.5" x H65.5" PSM-C04 UK



Nesting Plant Stand, Set of 3

Size:

W90cm x D28cm x H75cm W35.5" x D11" x H29.5"

NST3WH101

NST3MG100

NST3BL102

NST3SG103

NST3RB104



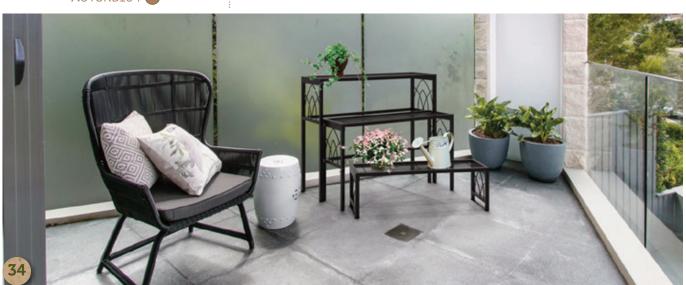


Colour Options









Gallery Collection



Plant Stand 2 Shelf

Size: W56.5cm x D26cm x H73cm W22" x D10" x H28.5" PLS-02 UK



Plant Stand 3 Shelf

Size: W56.5cm x D31.5cm x H95.5cm W22" x D12" x H37.5" PLS-03 UK



Plant Stand 4 Shelf

Size: W56.5cm x D31.5cm x H134cm W22" x D12" x H53" PLS-04W UK



Plant Stand 4 Shelf Slimline

Size: W33cm x D31.5cm x H134.5cm W13" x D12" x H53" PLS-04S UK



Folding Plant Stand 2 Shelf

Size: W65.5cm x D36.5cm x H73.5cm W26" x D14" x H29" PSB-02 UK



Folding Plant Stand 4 Shelf

Size: W77.5cm x D41cm x H150cm W30.5" x D16" x H59" PSB-04 UK







W39" x D1" x H6"

EG-15Y UK

30cm: W100cm x D2.6cm x H30cm

W39" x D1" x H12" EG-30Y UK

Flexible Wood Edging **15cm:** W100cm x D2.6cm x H15cm

60cm Size:

W60cm x D1.3cm x H27cm W24" x D0.5" x H10.5" FBF-600B UK

90cm Size:

W90cm x D1.3cm x H27cm W35.5" x D0.5" x H10.5" FBF-900B UK

Border Edge Fence Brown

Natural 60cm Size:

Border Edge Fence

W60cm x D1.3cm x H27cm W24" x D0.5" x H10.5" FBF-600N UK

90cm Size:

W90cm x D1.3cm x H27cm W35.5" x D0.5" x H10.5" FBF-900N UK

Liners & Covers

	Liner
Small	RLSVT 2237
Medium	RLMDVT 2239
WallHugger® Small	WHRLS 2240
WallHugger® Medium	WHRLMD 2241
Kids	RLKDVT 2242
Herb Garden	RLHP 2244
Herb Garden Multi Kit	RLHK 2245
Raised Planter	RLRP 2246



Replacement Liners

Available for all items in each size

SEW.



Soft Tie 2.5mm x 10m

Size:

W0.3cm x D0.3cm x H1,000cm W0.1" x D0.1" x H394" GST-01 UK EN



Soft Tie 3.5mm x 8m

Size:

W0.4cm x D0.4cm x H800cm W0.15" x D0.15" x H315" GST-02 UK

KEN



Soft Tie 5mm x 6m

Size:

W0.5cm x D0.5cm x H600cm W0.2" x D0.2" x H236" GST-03 UK EN



Plant Clip Large 50pcs

Size:

W5.6cm x D1cm x H6.4cm W2" x D0.3" x H2.5" GCP-03 UK

HEM



Plant Clip Small 50pcs

Size:

W3.7cm x D0.7cm x H4.7cm W1.5" x D0.3" x H1.9" GCP-07 UK





VegTrug® Aluminium



VegTrug® Aluminium BeWood - Natural

Size:

W180cm x D76cm x H80cm W71" x D30" x H31.5" VTAB1800NUK

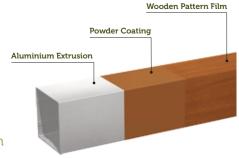




Features



Lightweight, with the appearance of wood but the durability of aluminium



Aluminium Bench







Aluminium Bench

Size:

W150cm x D36cm x H40cm W59" x D14" x H15.5"

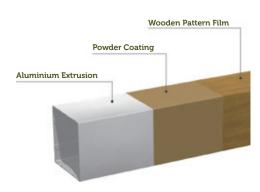
BEW-JB15MW UK BEW-JB15NW UK JAB-15GN UK



Features



Lightweight, with the appearance of wood but the durability of aluminium





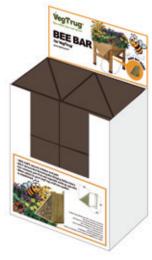
POS Boards for Small (1m) and Medium (1.8m) VegTrug®



In-Store Banner POS for Arches



POS for various assorted VegTrug® and accessories combined



Bee Bar POS



Poppy Go! POS



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f /vegtrug

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@vegtrug

/vegtrug

VegTrug® Limited

2b Wyncolls Road Severalls Business Park Colchester, Essex CO4 9HU United Kingdom

Tel: +44 1206 230025

VegTrug® USA Inc.

Suite 130 1900 Bethlehem Pike Hatfield PA 19440 USA

Tel: +1 (888) 908 2008

VegTrug® Europe GmbH

Sulzbacher Str. 199 71522 Backnang Germany

Tel: +49 6980 883274











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